

# Upgradation of our Privacy Policy and Terms of Use

## Updates to Our Privacy Policy

We do hereby announce that we are updating our Privacy Policy and Terms of Use in order to comply with the new European Union General Data Protection Regulation w.e.f May 25,2018.

### We're updating our policies to comply with the new regulations

C.B.Online Pvt Ltd. will always remain committed to making the platform secure, trusted, and compliant with applicable laws. We will continue to enforce our commitment to secure your data by complying with the General Data Protection Regulation (GDPR) of the European Union (EU) through our new Privacy Policy, which reflects the new requirements. We encourage you to review them.

In order to comply with the GDPR consent requirements, we need to confirm whether you would like to continue to receive important updates from us. If you not wish to continue hearing from us please update your subscription settings by reaching out to us at [info@cbonline.email](mailto:info@cbonline.email)

## C.B.Online Pvt Ltd PRIVACY POLICY **Last updated: Sep 05, 2018**

This Privacy Policy describes how C.B.Online Pvt Ltd, processes your personal data whenever you use our website. Hereinafter C.B.Online Pvt Ltd will be referred as C.B.Online or [www.cbonlinepvtltd.com](http://www.cbonlinepvtltd.com)

### A. HOW C.B.ONLINE COLLECTS INFORMATION ABOUT YOU

When you use our service or [www.cbonlinepvtltd.com](http://www.cbonlinepvtltd.com), we collect information sent to us through your computer and browser.



C.B.Online does not target its websites, mobile app, API, or any of the Services to those who have not attained the age of 18 yrs. C.B.Online does not intentionally collect information from children. As soon as it comes into our knowledge that we have inadvertently received personal data from a user under the age of 18 (or any lower age pursuant to applicable law), data will be immediately erased from our records /system.

## What information we collect:

If you use our website [www.cbonlinepvtltd.com](http://www.cbonlinepvtltd.com) , we require your consent to collect the following information:

▶ **Account Information –**

your email address and password;

▶ **Contact Information –**

your name, birth of date, address, phone number;

▶ **Technical information -**

IP, login information, browser information, time zone setting, operating system and platform;

▶ **Information about geo-location -**

real-time location based information from your device at any time while you download or use our services. We may use this information to optimize your experience;

▶ **Cookies.** Like many web sites, we use "cookies." Cookies are small programs that we transfer to your hard drive that allow us to recognize you and to provide you with a customized experience. If you do not want us to use cookies, you can easily disable them by going to the toolbar of your web browser, and clicking on the "help" button. Follow the instructions that will prevent the browser from accepting cookies, or set the browser to inform you when you receive a new cookie. In addition, you may visit this and other websites anonymously through the use of utilities provided by other private companies.



## ► **Other Information -**

Every computer has an IP (Internet Protocol) address. IP addresses of computers used to visit this site are noted. In addition, we automatically collect other information such as email addresses, browser types, operating systems, and the URL addresses of sites clicked to and from this site.

## **B. HOW C.B.ONLINE PROTECTS AND STORES PERSONAL DATA**

Throughout this Privacy Policy, we use the term “personal data” to describe the aforementioned data that we collect. We store your personal data securely throughout the term unless you ask us to permanently delete it.

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purposed product or service requested by the customer.

We implement a variety of advanced security measures to maintain the safety of your personal information when you access your personal information.

## **C. HOW C.B.ONLINE USES THE PERSONAL DATA WE COLLECT**

The information collected from you may be used only to personalize your experience. Having your information will help us to respond better to your individual needs.

### **Additionally, we may use your information to:**

- Help improve our website, and make it a better overall user experience.
- For communication purposes to send periodic email to the e-mail address provided to us, such as our newsletter, any company updates or related product and service information. (You can always unsubscribe if you don't wish to be contacted by us.)



- ▶ Troubleshoot any problems.
- ▶ Customize, measure, and improve C.B.Online Services and the content and layout of our website and applications.

We process your personal data on one or more of the following legal bases in accordance with applicable rules and regulations, including the General Data Protection Regulation (GDPR) in EU:

- ▶ With your consent, and/or
- ▶ For our legitimate business purposes

We assure that your personal data will not be used for any purpose other than what we have disclosed. You can revoke your consent to share your data with us at any time, however we may not be able to continue offering you our services should you choose to do this on revoking your consent you won't be able to avail our services further anymore.

- ▶ C.B.Online does not engage in any automated decision-making.
- ▶ We will never sell or rent your personal data to any third parties.
- ▶ Any communications we send to you will either be related to your account or will be related to C.B.Online services or products.
- ▶ In the event C.B.Online sends any communication to you, which is not related specifically to your account, C.B.Online will provide you with an "unsubscribe" mechanism through which you may opt out of receiving other similar messages in the future.



## **D. WHEN C.B.ONLINE SHARES PERSONAL INFORMATION WITH OTHER PARTIES**

Your data is of great importance to us. It will be unwillingly shared whenever we are required to as per the law and are compelled to do so by subpoena, court order, or a similar legal procedure.

## **E. SPECIFIC CONSENT BY USERS IN THE EUROPEAN ECONOMIC AREA**

The United States may not have protections in place for personal data as extensive as those within the EEA and may not provide adequate protection for personal data within the meaning of the GDPR. You may refuse to give or revoke your consent to this storage of your personal data at any time by emailing [info@cbonline.email](mailto:info@cbonline.email) with the subject line "Revoke EEA data consent." If you are an individual located in the EEA and you decline to consent, you will no longer be able to access C.B.Online and avail our services.

## **F. HOW YOU CAN CONTACT US ABOUT PRIVACY QUESTIONS AND EXERCISE YOUR DATA SUBJECT RIGHTS**

If you have questions or concerns regarding this policy, or if you have a complaint, you should first contact us on our support page by emailing at [info@cbonline.email](mailto:info@cbonline.email)

If you are located or a resident of EEA, you have the following rights under EU data protection law:

- ▶ Right of access: you can request information about your Personal Data and request a copy of that data.

Right of rectification: you can request that we correct or update your Personal Data if they are

- ▶ incomplete or incorrect by C.B.Online at any time by submitting a request to: [info@cbonline.email](mailto:info@cbonline.email) with the subject line "Revise Personal Information."



- ▶ Right to restriction: you can request that we restrict the processing of your Personal Data.
- ▶ Right to erasure: you can request erasure of your Personal Data, if the data are inaccurate or processed in a way which is incompatible with the purpose(s) pursued by us.
- ▶ Right to data portability: if we process your Personal Data on the basis of a contract with you or based on your consent, you can request to receive your Personal Data in a structured, commonly used and machine-readable format, and ask us to transfer such data to a third party, where technically feasible. Furthermore, if you wish to have a copy of your ledger in C.B.Online, you may download them by submitting a request to [info@cbonline.email](mailto:info@cbonline.email) with the subject line "Download Ledger."
- ▶ Right to objection: you can object to the processing of your Personal Data for direct marketing purpose at any time.
- ▶ Right to lodge a complaint: you can lodge a complaint with a competent supervisory authority in the EU situated at your habitual residence, place of work, or place of alleged infringement of the GDPR.
- ▶ Right to refuse or withdraw your consent: you can refuse to give and withdraw your consent to data processing at any time. You can also oppose processing of your Personal Data, based on our legitimate interests, including profiling based on this provision, on compelling grounds relating to your particular situation at any time.
- ▶ Right not to be subject to automated individual decision-making: you have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you.



- ▶ Right to deactivate/delete your account: if you no longer wish to use our Services, you have the right to deactivate/delete your C.B.Online account by submitting a request to [info@cbonline.email](mailto:info@cbonline.email) with the subject line "Deactivate/Delete Account."
- ▶ Right to ask information: If you want your information available in C.B.Online system, the platform will provide all your stored information its system within the stipulated time at free of cost.

If you want to exercise these rights, simply contact us at [info@cbonline.email](mailto:info@cbonline.email)

Thank you!

